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Objet : « A Frenchmen in NASCAR »

FOR IMMEDIATE RELEASE

Jack Bowsher & Associates Motorsports Signs Frenchman Michel Disdier for Kentuckian Ford Dealers 200



SPRINGFIELD, Ohio (April 8, 2008) -- Jack Bowsher & Associates Motorsports and race car driver Michel Disdier have joined forces for the April 13th Kentuckian Ford Dealers 200 at Salem Speedway. Disdier will make his ARCA RE/MAX debut driving the famed No. 21 Jack Bowsher & Associates Motorsports Ford on the tricky half-mile oval.

"We are extremely excited about Michel joining Jack Bowsher & Associates Motorsports team," stated team manager Todd Bowsher. "We are looking forward to helping Michel gain experience in these 3,400 pound stock cars and preparing him for his ultimate goal to race in the elite NASCAR Series. I am excited about working with him as his racing career continues to grow. I am quite confident that the experience the Jack Bowsher & Associates Motorsports team brings along with the rich history, we will be able to make Michel's learning curve a fast one.

The ARCA RE/MAX Series and Jack Bowsher & Associates Motorsports are both what Michel needs to get off to a good start in his stock car career."

Disdier, who began driving at age 14, has had a varied driving career, including moto-cross, endurance and formula racing. In 1991, the Nice, France native switched all of his focus on formula racing. He is now looking forward to switching gears and making his ARCA RE/MAX debut at Salem. He has never raced in this stock car series but is ready for the challenges of adjusting to a new car, a new track and a new team.

"For me, this is a dream come true," said Disdier. "It's been a long time now that I have wanted to race in NASCAR and the ARCA RE/MAX Series is the first step in making that dream a reality. I've given myself entirely to this project and am surrounded by supportive people who have helped me all the way. Now that I've joined forces with a team that can jump start my stock car career, this year will allow me to discover a lot of new things. I am ready more than ever to live my American dream!"

Jack Bowsher & Associates Motorsports has over 80 victories in its rich racing history. Founded by Jack Bowsher in 1949, the team is in its 59th season of competition. Todd Bowsher will have double duty as spotter and mentor for Disdier. Salem has historically been a strong track for Jack Bowsher & Associates Motorsports. It has brought several top-five finishes. Disdier will be driving the same car that Todd Bowsher finished fifth at Salem Speedway in the fall of 2006. The car will be powered by a Rhyne Racing engine.

For more information on Jack Bowsher & Associates Motorsports, please visit toddbowsher.com.

For more information on Michel Disdier, please visit michel-disdier.com.

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